



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Specialized Media Services  
741 Kenilworth Avenue  
Suite 204  
Charlotte, NC 28204-3873

## Contract # 853207

**Schedule Dates** 10/16/12-11/05/12  
**Advertiser** Newby/Berry Supreme Court/Commisioner of Labr  
**Agency/T-Code** Specialized Media Services (1800)/145508615  
**Product** Political - State Supreme Court (1185)  
**Brand** 1539 SUPREME CT & CT APPEALS (177250)  
**Salesperson** House- WCNC, (1245)  
**Sales Office** WCNC-Charlotte  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 1539  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 09/07/12  
**Last Modified** 09/07/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** DIRECT  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,785.00  
**Net Total** \$10,115.00  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	7	\$4,860.00
Nov. 2012	11	\$7,040.00
<b>Grand Total:</b>	<b>18</b>	<b>\$11,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	4	:15/:15	5:58A- 6:58A (ET)		1							1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)		9/7/12
2.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	4	:15/:15	6:58A- 9A (ET)	2	X	X	X	X	X			4	\$360.00	\$1,440.00	Charlotte (WCNC) (WCNC)		9/7/12
3.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	4	:15/:15	6:58A- 9A (ET)	1		X	X	X	X			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		9/7/12
4.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	4	:15/:15	6:58A- 9A (ET)		1							1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		9/7/12
5.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	3P- 4:59P (ET)		1							1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)		9/7/12
6.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	4:59P- 5:29P (ET)		1							1	\$495.00	\$495.00	Charlotte (WCNC) (WCNC)		9/7/12
7.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	5:29P- 5:59P (ET)		1							1	\$540.00	\$540.00	Charlotte (WCNC) (WCNC)		9/7/12
8.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	5:59P- 6:30P (ET)	1	X	X	X	X	X			2	\$855.00	\$1,710.00	Charlotte (WCNC) (WCNC)		9/7/12
9.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	5:59P- 6:30P (ET)	1		X	X	X	X			1	\$855.00	\$855.00	Charlotte (WCNC) (WCNC)		9/7/12
10.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	5:59P- 6:30P (ET)		1							1	\$855.00	\$855.00	Charlotte (WCNC) (WCNC)		9/7/12
11.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	11P- 11:34P (ET)	1	X	X	X	X	X			2	\$1,035.00	\$2,070.00	Charlotte (WCNC) (WCNC)		9/7/12
12.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	11P- 11:34P (ET)	1		X	X	X	X			1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)		9/7/12
13.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	11P- 11:34P (ET)		1							1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)		9/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: